

Message Text

UNCLASSIFIED

PAGE 01 MANILA 05148 221129Z

44

ACTION COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 USIA-15 PA-02 /035 W

----- 117643

R 220933Z APR 75

FM AMEMBASSY MANILA

TO SECSTATE WASHDC 2525

UNCLAS MANILA 5148

E.O. 11652: N/A

TAGS: BEXP, RP

SUBJ: ILLINOIS IOGA TRADE MISSION, JANUARY 5-16, 1976

REF: STATE 090212

1. EMBASSY NOTES THAT LARGE PHILIPPINE AIRCONDITIONING AND REFRIGERATION MARKET GENERALLY DOMINATED BY U.S. MAKES WHICH ARE ASSEMBLED IN THE PHILIPPINES FROM HIGH PERCENTAGE OF LOCAL COMPONENTS. OPPORTUNITIES FOR NEWCOMERS TEND TO BE LIMITED TO FIRMS PREPARED TO ENTER INTO LICENSING OR JOINT VENTURE ARRANGEMENTS. IMPORT OF COMPLETE UNITS DISCOURAGED BY HIGH TARIFF. ROOM AIRCONDITIONER MARKET SATURATED AND DEPRESSED WITH ONE ASSEMBLER (FEDDERS) REPORTEDLY HOLDING ONE YEAR INVENTORY AT CURRENT SALE RATE.

2. IF SPONSORS WILLING TO PROCEED IN VIEW ABOVE CIRCUMSTANCES, EMBASSY PREPARED TO SUPPORT ILLINOIS IOGA TRADE MISSION TO MANILA IN THE TIME FRAME PROPOSEE, JANUARY 7-8, BELIEVED TO BE EARLIEST TIME IN THE YEAR WHEN MOST KEY BUSINESSMEN HAVE COMPLETED EXTENDED CHRISTAS-NEW YEAR VACATIONS. IT IS ASSUMED THAT EVERY EFFORT WILL BE MADE BY MISSION ORGANIZERS TO INCLUDE MEMBERS WITH PRODUCT MIXES FULLY APPLICABLE TO MARKET.

3. ONLY POSSIBLE TIME CONFLICT MIGHT BE WITH IOGA TRADE MISSION TENTATIVELY PLANNED SAME MONTH BY NATIONAL MACHINE TOOL BUILDERS' ASSOCIATION AS FOLLOW UP TO THE METALWORKING EQUIPMENT CATALOG SHOW OF FEBRUARY 1975. WE FEEL HOWEVER, TWO IOGA MISSIONS COULD BE HANDLED DURING COURSE OF SAME

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 MANILA 05148 221129Z

MONTH.

SULLIVAN

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 22 APR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975MANILA05148
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750140-1011
From: MANILA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750429/aaaabatu.tel
Line Count: 62
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 STATE 090212
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 06 OCT 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <06 OCT 2003 by SilvaL0>; APPROVED <02 JAN 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: ILLINOIS IOGA TRADE MISSION, JANUARY 5-16, 1976
TAGS: BEXP, RP
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006